

GEM CITY GUIDE 城市指南 VANCOUVER

DISCOVER THE BEST OF YOUR CITY

GEM CITY GUIDE is accepting participants for its fourth edition! Since 2015, this innovative source for local insight—the first of its kind in Canada—has been guiding savvy visitors and Vancouverites to luxury living in four key categories:

FOOD & HOSPITALITY Restaurants, Bars, Hotels, Gourmet Stores

FASHION & DESIGN Clothing, Jewellery, Furnishing, Decor

BEAUTY & HEALTH Salons, Spas, Fitness, Cosmetics

GEM CONCIERGE Cigars, Limo, Florists, Real Estate, Galleries

Each issue showcases up to 100 of Vancouver's most essential locations. Coverage includes eight exciting neighbourhoods: **Yaletown, Gastown, Downtown, Chinatown, the West End, South Granville, Kitsilano** and burgeoning **Mount Pleasant**, from **Olympic Village to Main Street** and the **Fraserhood**.

With incisive profiles, gorgeous layouts, and additional highlights in Chinese text for international clientele, GEM CITY GUIDE has become an influential authority for Vancouver's hottest spots.

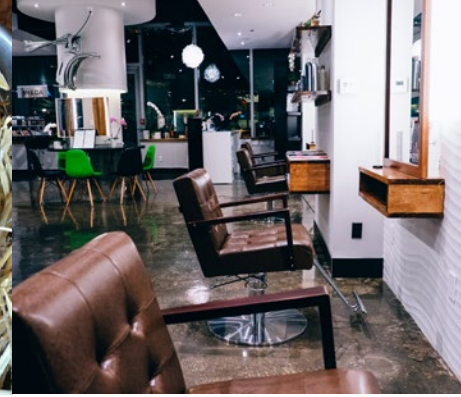
For the first time since inception, the GEM CITY GUIDE Vancouver publication will be adding new editorial content to the upcoming 2018/2019 Issue. The new content will consist of editorial articles published at the front of each Feature Profile section with authoritative content related to each section. "We are extremely excited for the new content additions to the GEM CITY GUIDE and expect the upcoming issue to be more compelling than ever. It will deliver an even better reader experience and help VIP and luxury visitors to Vancouver fully enjoy their stay."

— Mark Taylor, GEM CITY GUIDE

GEMCITYGUIDE.COM

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 **FACEBOOK.COM/GEMCITYGUIDE**



THE GEM CITY GUIDE REACH

This innovative publishing and distribution model delivers GEM CITY GUIDE directly to Vancouver's most connected residents and visitors via the city's best places to stay, eat, and shop. GEM CITY GUIDE can be found in:

- **HOTELS**, such as Fairmont Waterfront, Fairmont Pacific Rim, Fairmont Hotel Vancouver, Rosewood Hotel Georgia, the Listel Hotel, and Sutton Place.
- **KEY VISITOR SITES**, such as the Vancouver Airport, Tourism Vancouver, and Star limousine cars.
- **LUXURY RETAIL AND SALONS**, such as the Latest Scoop, Suki's, Cicino, Boboli, Leone, Palladio, Revolucion Cigar, Wardrobe Apparel, Secret Location, Ashia Mode, and Pacific Centre.
- **RESTAURANTS AND BARS**, such as Black+Blue, Bauhaus, Boulevard, Hawksworth, Provence Marinaside, The Keefer, and many more.
- **HOME DESIGN STORES**, such as BoConcept, Moe's Home, Country Furniture, L'Atelier Home, and other luxury shops in Gastown, the Armoury District, South Granville, Chinatown, and more.

We print and distribute **15,000 to 20,000** copies of each edition, and receive **10,000+** annual visitors to our website and electronic book. In addition, **100,000+** people check out our posts on Instagram and Facebook to see the latest from their favourite shops and restaurants.

RATES 2018/2019

plus applicable taxes

FEATURE PROFILES

1 page in GEM CITY GUIDE VANCOUVER	\$1,200
2 pages in GEM CITY GUIDE VANCOUVER	\$1,800

Each single- or double-page feature in GEM CITY GUIDE VANCOUVER includes an interview and profile write-up by one of our in-house city editors, an additional mini-profile in Mandarin text, and 100 copies of the guide to distribute to your clients. Extra copies may be ordered, depending on availability.

ADVERTISING

Advertising pages in GEM CITY GUIDE are limited and receive premium placement for ideal exposure.

Inside front cover, 2-page spread	\$3,200
Pages 2–3 spread	\$3,000
Single page, front-of-book section	\$1,700
Editorial Pages (Food, Beauty, Fashion, Home)	Full \$2,500, Half \$1,300
In category pages (Food, Beauty, Fashion, Home)	Full \$1,500, Half \$800
Final page (before inside back cover)	Full \$1,200, Half \$650
Inside back cover, 2-page spread	\$2,500
Inside back, right page only	\$1,500
Inside back, left page only	\$1,300
Back cover	\$3,500

INCLUDES
bilingual profiles
in English and
Chinese



CONTACT US

Get in touch today to book your space in GEM CITY GUIDE VANCOUVER 2018–2019:

FEATURE PROFILES:

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ADVERTISING:

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